

foodLinker will help manufacturers to **comply** with the **allergen** and **nutritional requirements** of Regulation (EU) No 1169/2011 regarding food safety and distance selling while **improving trademark awareness** and **increasing sales**.



Consumers will get allergen information by scanning product barcodes.



foodLinker is a patent-pending **IT platform** that provides customized information about food **allergies and intolerances** to the end-user.

With more than 4 years of experience in the industry, our company has established that **6% of the uploaded data regarding allergen information has errors**.

foodLinker provides **extensive validation procedures** to help manufacturers on making sure that critical allergen data is conveyed to the end-customer in a safe way.

Food allergies have doubled worldwide over the last 10 years **affecting 5% of the children and 8% of the adult population** worldwide.

0
errors

Successfully **pilot tested**
in a leading supermarket chain.

over
97%
satisfaction rate

global.foodlinker.com

foodLinker social.media@foodlinker.com T (+34) 659 007 917

foodLinker®
Help to eat safe

A breakthrough technology to improve food safety

In collaboration with:

With the scientific collaboration of:

SANT JOAN de Déu
HOSPITAL INFANTIL - UNIVERSITAT DE BARCELONA

An AECOC tool

allergies nutritional information intolerances Hospital Sant Joan de Déu quality control gluten triple check

EU N°1169/2011 COMPLIANCE

1/ Manufacturer web solution



- > Allows **fast** and **convenient access** to the platform by manufacturers.
- > **Multilingual** support.
- > Extensive input data controls to minimize errors.
- > **IA validation**.
- > **Instant data synchronization** for collaborative data input effort.
- > Highly scalable.

Triple validation procedure



2/ Mobile App



- > State of the **art solution**.
- > **Fast access** to information.
- > **Personalized results**.
- > Support for over **100.000 products** in **offline mode**.
- > Push data synchronization for updates and allergy alerts.

3/ Online selling and advertising



- > Enhanced multi-domain information flow control.
- > **Personalized results** for the end-user.
- > **Easy and fast** website integration and deployment.

